



FRONTLINE SMS

FrontlineSMS is free software that turns a laptop and a mobile phone or modem into a central communications hub. The program enables users to send and receive text messages with large groups of people through mobile phones. What you communicate is up to you, making FrontlineSMS useful in many different ways.

SMS stands for “short message service.” It is also known as text messaging. With the growing popularity of mobile phones, especially in developing countries, SMS has become a familiar and widely used form of communication. It offers advantages over traditional voice services including reduced cost and the ability to send messages to large numbers of people in a short amount of time.



SUCCESS STORIES

“We want people to know that if they are trying to rig the election, there could be someone behind them and that person may send a text message saying what happened” —

Emauwa Nelson, Human Emancipation Lead Project, Nigeria (via the BBC website)

“Based in Africa in a country where broadcast technology is controlled by a dictatorial government, this software has enabled me to communicate with the public at large. I am able to run my project without drawing unnecessary attention to myself - a good thing in this neck of the woods” —

Anonymous FrontlineSMS user, central Africa

WHAT'S THE CHALLENGE?

A lack of communication can be a major barrier for many grassroots non-governmental organisations (NGOs) working throughout the developing world. FrontlineSMS is the first text messaging system to be created with this problem in mind. By leveraging basic tools already available to most NGOs - computers and mobile phones - FrontlineSMS enables instantaneous two-way communication on a large scale.



WHAT CAN I DO WITH FRONTLINESMS?

- Human rights and election monitoring
- Disaster relief coordination
- Natural resource management
- Emergency alerts and mobilising task forces
- Field data collection
- Conducting public surveys
- Health care info requests
- Agricultural price updates
- Organizing protests
- Mobile education programs
- Coordinating fundraising efforts
- Providing weather updates

WHERE AND HOW IS IT BEING USED?

FrontlineSMS has been used by NGOs in over forty countries for a wide range of activities including blood donor recruitment, citizen reporting, assisting human rights workers, promoting government accountability, providing security alerts to field workers, election monitoring, the capture and exchange of agricultural market information, distributing weather forecasts, co-ordinating healthcare workers, organising political demonstrations, carrying out of surveys and the reporting and monitoring of disease outbreaks.



download it



connect your phone



send your message



empower

WHAT'S DIFFERENT ABOUT FRONTLINESMS?

- Does not require an Internet connection
- Works with your existing plan on all GSM phones, modems and networks
- Laptop-based, so it can be used on the road or during power outages
- Stores all phone numbers and records all incoming and outgoing messages
- All data lives on a local computer, not on servers controlled by someone else
- Scalable: messages can be sent to individuals or large groups
- Enables two-way communication, useful for fieldwork or conducting surveys
- Easy to install and requires little or no training to use
- Is supported by a growing online community of non-profit users around the world



FrontlineSMS allows you to fully manage your contacts, and put them into groups



You can run your own surveys and competitions, which people enter via SMS



You can analyse your survey or competition entries, and export the data to other programs



Messages can be quickly and easily compiled and sent to large numbers of people at once



Track your messages to see which ones have been successfully delivered, and which have not



Receive messages as part of your competitions or surveys, or from staff or community members



Create automatic replies, such as market prices or health information, to help automate your work



Connect, configure and manage multiple phones and devices



About kiwanja.net

kiwanja.net provides mobile communications solutions which address real world issues. Since 2003, we have been helping local, national and international non-profit organisations better utilise information and communication technologies (ICT) in their work. Specialising in the application of mobile technology, we provide a wide range of ICT-related services drawing on over 22-years experience of our Founder, Ken Banks. Non-profits in over forty countries have so far benefited from a range of kiwanja.net initiatives

For more information visit our website at www.kiwanja.net

FrontlineSMS is available free to all non-profit organisations working for positive social and environmental change. For further details and to request your own copy of FrontlineSMS visit the website at www.frontlinesms.com